

# SBCP Newsletter

January 2017



**2017**  
*A happy New Year to all of our members and partners!*



Sean Walker from LeasePlan UK receiving SBCP's Company of the Year Award from Bruce Potter, Blake Morgan LLP

## SBCP's Annual Conference a great success

The Slough Business Community Partnership (SBCP) held its Annual Conference at the prestigious Hilton Hotel, Heathrow Terminal 5, on Friday, 4th November 2016.

The theme of this year's Conference was 'Managing change in a changing economy' and the delegates heard from keynote speaker Bruce Potter, Chairman, Blake Morgan LLP, who talked about how the country's decision to leave the European Union had impacted on the economy and business. Bruce talked about the impact on the markets but the message that he left was that he would like to see an informed Brexit going forward so that we are all kept aware of how the changes will affect the country.

We were pleased that Councillor Sohail Munawar, the Leader of Slough Borough Council, was able to provide the audience with his thoughts on his vision for Slough. He mentioned the need to work with business to maintain Slough as the place to do business but also to maximise the benefits of Heathrow being our neighbour and working with them to secure jobs for the young and elderly in the town.

Rafiq Chohan, SBCP's Chairman spoke about the work of SBCP members during the year and how local businesses post Brexit would need to look at supporting the community and encouraged those businesses not yet involved to help make to a difference. Bruce Potter in the presented SBCP's Company of the Year Award to LeasePlan UK for the volunteering that its employees had undertaken during the year and the support that they had provided to the community. SBCP President's Award, for 2015 was presented to two ladies, who through their own efforts, had established the New Langley Community Centre as a great resource for local people by providing them social activities and a place to



meet.

For the first time SBCP made an award for the Project of the Year which was presented to Jamie Green from the Jubilee River, Riverside Project, that provides local people with the opportunity to row and enjoy the river.



SEGRO and Dyer & Butler each received an award for the significant contribution that they made to the Riverside Project.

SEGRO helped by using their expertise to capture rain water for use on the site, painting a large container and creating an additional landing stage for the larger boats.



Dyer & Butler spent a week creating a hard standing area for the rowing boats to be stored, a disabled access and a patio area for visitors to use.

## SBCP's Business Meeting— 20th July 2016

We were pleased to welcome Tony Burns, Intel's Security Consultant, to our Business Meeting held on 20th July and who talked about the current threats facing business at the present time. He mentioned the growth of four major threats: Ransomware, Macroware, Mobile Malware and MacOS Malware and said that 305 new threats are being received each minute or more than 5 every second.

In addition he said that in Quarter 1 of 2016 Intel had seen:

- Every hour 4.3 million attempts were made to entice their customers into connecting to risky URL's (via emails, browser searches etc.)
- An additional 1.8 million potentially unwanted programmes attempted installation or launch every hour.
- Every hour, more than 5.8 million infected files were exposed to their customers' networks.
- 500,000 attempts per hour were made to their customers to connect to risky IP addresses or those addresses attempted to connect to customers' networks.



### Links2Leads

Our next speaker was Rachel Tombs from Links2Leads who explained the benefits of using LinkedIn and highlighted some key actions to improve your status. She said that there were three things that people could do every day to help improve their business connections and in turn help to grow their business. These things would take five minutes every day and could be done in the morning,

waiting in a shop queue or last thing at night. Rachel suggested that you should consider:

**Like or share people's Status Updates** - potentially all of your business connections could get to see the news of that other person's business.

**Highlighting someone's Skills** – Do you have the right skills listed on your Profile that you would want to be found? People are more likely to believe other people's testimonials about your skills than your own assertions. Rachel mentioned that one of the best ways to get endorsements is to endorse others. Once your connections are notified of any endorsements from you, hopefully, they will reciprocate the favour and endorse you.

**Recommendations** - Always personalise your requests for recommendations on the Subject Line and Message. Aim for 10 recommendations from people who can vouch for you.

Rachel finished by saying that by having a complete and professional profile with recommendations and endorsements that this will lay the foundation for your success on LinkedIn.



### SBCP welcomes new member:

#### Record Currency Management

We are looking forward to working with RCM during 2017 and engaging the company in activities for the benefit of the local community.



## Slough Working Well

- Unconscious bias, Leadership and Wellbeing the Workplace



The Slough Working Well Group held its latest event on the 14th October 2016 and the delegates were engaged in a workshop held by Jonathan Taylor and Lizzie Townsend, Business Psychologists from **Pearn Kandola**. They shared some common unconscious influences in our daily 'People' decision making, the effect these can have on relationships at work, and the impact this can have on well-being and engagement.

Jonathan mentioned that the HSE had commissioned research into stress in the 90s/00s and that this had identified 6 psychosocial factors (or work characteristics) that are important for well-being (or can lead to stress if not managed effectively). He went on to say that the academic research had been well summarised and that the HSE have some free tools that allow people to conduct a stress risk assessment in the workplace. The psychosocial factors identified were: Demands, Control, Support, Relationships, Role and Change. Further information could be found at: [www.hse.gov.uk/stress](http://www.hse.gov.uk/stress)

Although Jonathan did not cover unconscious bias in too much detail he mentioned that there was a test available. He recommended that if you take the test then you should read the background information that is provided. The test essentially measures unconscious preferences for some social groups over others (e.g. older people vs younger, males vs females). Jonathan said that it was important to stress that these are not conscious biases and can be influenced by our environment or familiarity with these social groups. He went on to say that it does identify where people might be at risk of unconsciously favouring some individuals over others. He finished by saying that we ALL have biases – its what it is to be human, but we can manage them through conscious actions.

Comments from the delegates were that they found the event very informative and one said that 'there were expert speakers, an excellent subject and well presented with simple tools to take away. The next Slough Working Well event will be held on 8th March on the topic of Mental Health First Aiders.



## Heathrow Business Summit - 8th November 2016

Bob Jones represented SBCP, as one of Heathrow Airport's partner organisations, at the Heathrow Business Summit held in the Park View Hotel, Heathrow. The event provided an excellent opportunity for local SME suppliers to book appointments to meet with key buyers from the Airport.

The Heathrow Business Summit was extremely well attended with local SME's and SBCP's members using the time between their appointments to network and do business. In addition there were workshops held during the day that covered topics such as: Heathrow's approach to social media and Cyber essentials: Securing the supply chain.



## Slough Voluntary Sector Awards

It was wonderful to see SBCP members E. Sargeant & Son recognised at the Slough Voluntary Sector Awards held on the 18th November 2016 at the Marriott Hotel. Mark Clements received the award for Business Support of the Year and it was great to see one of Slough's oldest businesses receiving such an award in recognition of the support that they have provided to organisations in Slough. During the year and through opportunities identified by the SBCP

Calendar they have supported Age Concern, The Dash Charity and Padstones.

## Challenge Calendar Updates

The challenge calendar for November 2016 - January 2017 is available! If you or your colleagues wish to take part in a challenge - big or small - get in touch now by contacting Bob Jones on 01753 696958 or [bob@sbcpc.co.uk](mailto:bob@sbcpc.co.uk)

A big thank you to all of our members who taken part in 127 'challenges' during the year for the benefit of the people of Slough. Here are just some of the great projects employee volunteers have completed

 **FCA AUTOMOTIVE SERVICES** United Kingdom Fiat provided volunteers to help with the Slough Foodbank collections at Tesco and also collected food 'in house' to donate as well .



Staff at the Hilton Hotel as part of their Global Month of Service provided considerable support to local organisations including: Slough & London Run, SHOC, Slough Foodbank and Colnbrook Primary School



Reckitt Benckiser and its staff donated items to fill over 660 Christmas Gift boxes for local organisations that included: Age Concern, Sebastian's Action Trust, Breakaway, Dash Charity, Slough's Older People's Forum, Parvaaz , Slough Senior Citizens and Wexham Park Hospital.



A Team of volunteers from Mars helped to redecorate a kitchen and bathrooms at the Life Charity to brighten up the rooms for their clients.



Provided speakers to help with events organised by Art Beyond Belief and Slough Aspire where they have shared their expertise to help young people to improve their skills.



Following an office move RCM was able to donate much needed office equipment to help the Salvation Army and the National Institute for African Studies.

RCM has also donated 30 presents to the Children's Ward at Wexham Park Hospital in time for Christmas



LeasePlan employees have volunteered to provide much needed help Priory School where they rejuvenated an environmental area, help paint playground furniture in Iver Junior School and cut back hedges and weeded vegetable beds at the Chalvey Early Years Centre.



Staff have volunteered to help with donations for Slough Foodbank at Tesco's store and have provided IT support for the elderly at the Recycled Teenagers Lunch Club and Tusan in Upton Lea



A team of volunteers helped out at Pippins School by clearing grounds, painting playground furniture and removing old displays surrounding the playground



Helped brighten up the lives of Age Concern's clients at the Manor Park Day Centre by painting the main room and stage areas whilst also meeting with the clients.

During 2016 SBCP has helped to engage its business members in community activities involving 822 employee volunteers who have donated over 3,968 hours and through their efforts have supported the Slough community.